

SPECIFIC RULES FOR THE HOT 100.9 HOT MONEY DROP / THE 106.7 WTLC CASH BLAST

In addition to the General Rules posted on the website for Station, which is owned and operated by the Company, the following Specific Rules apply to this Promotion. Please consult those General Rules in addition to these Specific Rules. All capitalized terms not defined in these Specific Rules will have the meanings established in the General Rules. In the event there is a discrepancy or inconsistency between those General Rules and these Specific Rules, these Specific Rules shall control. The General Rules and these Specific Rules shall be collectively referred to as the "Official Rules".

PROMOTION DESCRIPTION:

Station: WTLC-FM and WHHH-FM, owned and operated by Radio One of Indiana, L.P. d/b/a Radio One Indianapolis (collectively, the "Station")

Promotion: The Hot 100.9 Hot Money Drop / The 106.7 WTLC Cash Blast

Promotion Period: The Promotion begins on January 15, 2024, and continues until May 1, 2024, then restarts on August 19, 2024, and end on November 21, 2024, and will be conducted only on Mondays, Tuesdays, Wednesdays, and Thursdays during the Promotion Period, excluding weekends, holidays, and certain weekdays, as determined by the Station in its sole discretion. For the purposes of the Official Rules, the days that the Promotion will be run during the Promotion Period shall be referred to as "Promotion Days."

Entry Method: Participants must submit an Entry by registering online through one of the websites for the Station:

- www.wtlcfm.com
- www.hot1009.com

Upon entering the website, Participants are to follow the on-screen instructions, including entering their name, email, ZIP code, and any optional or additional contact information, as requested, to register for a chance to win.

After submitting an Entry, Participants must listen to the Station at 8:55 AM local time on Promotion Days. At that time, the Station will announce that the Promotion will be run at one of five local times that day, either at 11:20 AM, 12:20 PM, 1:50 PM, 2:20 PM, 3:20 PM, or 4:50 PM (the "Daily Designated Time"). The Station will use its sole discretion to determine which of these five times will be the Daily Designated Time on each Promotion Day.

At the Daily Designated Time for that Promotion Day, The Station will each announce the name from one (1) Entry at that time ("Announced Participant"). The Announced Participant then has a ten (10) minute window of time (the "Call Window") to complete the following: (i) call WTLC-FM at 317-634-1075 or WHHH-FM at 317-972-3021 (Participants may call either or both phone numbers in an effort to get through to the Station), (ii) speak to a Station representative, and (iii)

successfully identify him/herself as the Announced Participant (collectively, "Make Contact").

- Prize
- If the Promotion Days is a Monday, Tuesday or a Wednesday, the Prize will be Five Hundred Dollars (\$500) (ARV = \$500.00).
 - If the Promotion Days is a Thursday, the Prize will be One Thousand Dollars (\$1,000) (ARV = \$1,000.00).
- Limitation on Participation:
- People may only win this Promotion **once** during the Promotion Period. People who have previously won a prize in another promotion of any kind from the any one of the following stations cannot win this Promotion until at least thirty (30) days after their previous win: WXYB, WIBC, WLHK, and WDNI.
- Number of Entries:
- Participants may submit no more than one (1) Entry per person per day per email address during the Promotion Period. Extra Entries from each day will not be valid and will not be eligible for participation in the Promotion.
- Chances of Winning:
- A Participant's chance of winning may increase if multiple, **valid** Entries are received by the same Participant. A Participant's overall chances of winning will depend on the number of valid Entries received from all Participants.
- Entry Period:
- All Entries must be submitted the day before the Promotion ends, by 11:59 PM on Wednesday November 20, 2024. Participants are encouraged to submit Entries during the entire run of the Promotion Period and not wait until the end to participate.
- Number of Winners:
- On Promotion Day, there may be one (1) Winner or no Winners, depending on whether the Announced Participant is able to successfully Make Contact before the Call Window closes on that day.
- Winner Selection:
- The Winner on each Promotion Day, if any, will be the Announced Participant if the Announced Participant is able to successfully Make Contact before the Call Window closes on that day

ADDITIONAL PRIZE TERMS & CONDITIONS

Online listeners to streamed broadcasts may experience a lag in transmissions due to buffering limitations. Participants should not rely on streamed broadcasts to participate in the Promotion.

In order to receive the Prize, Winners must provide the following information (collectively, the "Winner Information"): (i) valid identification such as a state-issued driver's license, passport or other government-issued I.D. containing the person's name, date of birth (proving that the Winner is at least 18 years old), and photograph; (ii) with their name, address, phone number, and email address (iii) and a completed W9 form with Social Security Number. In order for the Winner Information to be valid, the information contained in the various elements of Winner Information must match, meaning identification documents must match the name given and information supplied on the W9. Winners who are unwilling or unable to provide valid Winner Information or any elements thereof will forfeit the Prize.