

“You Ain’t Gon Do It?”

OFFICIAL CONTEST RULES

CONTEST DESCRIPTION:

The “You Ain’t Gon Do It?” contest (“Contest”) will begin on Monday, August 27, 2012 and end on Thursday, September 20, 2012 (“Contest Period”). Fifteen (15) qualifying winners will each receive one (1) pair of tickets to see Kevin Hart on September 21, 2012 at Banker’s Life Fieldhouse located at 125 South Pennsylvania Street, Indianapolis, IN 46204. One (1) grand prize winner will be awarded one (1) pair of tickets to see Kevin Hart on September 21, 2012, a “Meet & Greet” with Kevin Hart the day of the show and one (1) Apple iPad autographed by Kevin Hart.

HOW TO ENTER:

Listeners of WTLC-FM (“Station”) who are legal residents of the United States residing within the Indianapolis, IN metropolitan area, and are 18 years of age and older will be able to take part in this Contest. To participate in the Contest, listeners must do the following:

1. Listen for on-air announcements to find out what locations the Station will be visiting during the Contest Period. There will be a total of fifteen (15) locations announced (“Participating Locations”).
2. Listeners must be one of the first five (5) people to arrive at the Participating Location on the date and time announced by Station.
3. The first (5) people will have a chance to complete tasks that are typical of Kevin Hart. These tasks will vary at each Participating Location, but may include for example, telling a joke over the intercom of a fast food restaurant.
4. One (1) winner from each Participating Location will be selected based on the crowd’s response. A total of fifteen (15) winners will qualify to win the grand prize.
5. Station staff will record the contestants at each of the fifteen (15) locations. Video of the winners from each Participating Location will be uploaded to the Station’s website where listeners will be able to vote for their favorite contestant.
6. Listeners will be able to log on to the Station website (www.TLCNapTown.com) and vote for their favorite videos beginning Friday, September 14, 2012 until Wednesday, September 19, 2012 (“Voting Period”).
7. The contestant with highest number of votes at the end of the Voting Period will be announced as the grand prize winner on Thursday, September 20, 2012.

ELIGIBILITY RESTRICTIONS:

1. The Contest is open to listeners of the Station who are 18 years of age and older and are legal residents of the U.S. residing within the Indianapolis, IN metropolitan area.
2. Employees of the Station and Radio One of Indiana, L.P. ("Company"), its subsidiaries, affiliates, general sponsors, promotional partners, other radio stations in the Indianapolis, IN metropolitan area, members of the immediate families (defined as spouse, child, sibling, parent, or grandparent), and members of the households (whether related or not) of any of the above are NOT eligible to participate or win in this Contest.
3. Once an individual wins a prize in this Contest, they are not eligible to win another prize in this Contest except as specified within these rules.
4. Persons who have won a prize in another contest or promotion of any kind from WTLC-FM within the thirty-day (30) period immediately preceding the start date of this Contest are not eligible to participate.

PRIZES:

1. Fifteen (15) Qualifying prizes will be awarded for this Contest, and will include the following:
 - a. One (1) pair of tickets to see Kevin Hart on September 21, 2012 at Bankers Life Fieldhouse located at 125 South Pennsylvania Street, Indianapolis, IN 46204.
2. One (1) Grand Prize package will be awarded for this Contest, and will include the following:
 - a. One (1) pair of tickets to see Kevin Hart on September 21, 2012, a "Meet and Greet" with Kevin Hart the day of the show and one (1) Apple iPad autographed by Kevin Hart.
3. Transportation to and from any event venue, meals, beverages, souvenirs, and incidentals are the responsibility of the winner and his or her guest.
4. Dates and times of concerts and trips promoted by Contest sponsors are subject to change and those changes are deemed to be beyond the control of Company. Changes of venue, cancellation of engagements by performing artists, and/or their management may be permanent in nature. Company is not obligated to make any effort to find an alternative prize under these circumstances.
5. Prize will not be mailed. Unless otherwise provided, Prize must be claimed at the Station's offices within twenty-four (24) hours of winning notification.
6. No substitution of prize is offered, no transfer of prize to a third party is permitted and non-cash prizes may not be redeemed for cash value, except as determined by Station management and/or the sponsor in its sole discretion.
7. All Contest winners must sign and date official Station release and waiver forms as requested. Failure to do so will result in winner forfeiting the prize.

8. If for any reason a Contest winner decides not to accept an awarded prize, the winner will be required to sign a release form acknowledging that they are forfeiting the prize. It will be at the discretion of the Contest sponsor and / or Contest administrator if another contestant is to be selected as the winner if time permits.
9. If Contest winner does not claim their prize by Friday, September 21, 2012 at 5:00 p.m., the prize will be forfeited.
10. Winners will be instructed to the offices of the Station located at 21 East St. Joseph Street, Indianapolis, IN 46204. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.

EXECUTION:

1. During the Contest Period, listeners will be encouraged to participate in the Contest by listening for on-air announcements to find out what locations the Station will be visiting during the Contest Period. There will be a total of fifteen (15) locations announced ("Participating Locations").
2. Listeners must be one of the first five (5) people to arrive at the Participating Location on the date and time announced by Station.
3. The first (5) people will have a chance to complete tasks that are typical of Kevin Hart. These tasks will vary at each Participating Location, but may include for example, things like telling a joke over the intercom of a fast food restaurant.
4. One (1) winner from each Participating Location will be selected based on the crowd's response. A total of fifteen (15) winners will qualify to win the grand prize.
5. Station staff will record the contestants at each of the fifteen (15) locations. Video of the winners from each Participating Location will be uploaded to the Station's website where listeners will be able to vote for their favorite contestant.
6. Listeners will be able to log on to the Station website (www.TLCNapTown.com) and vote for their favorite videos beginning Friday, September 14, 2012 until Wednesday, September 19, 2012 ("Voting Period").
7. The contestant with highest number of votes at the end of the Voting Period will be announced as the grand prize winner.
8. The grand prize drawing will take place at 5:00 p.m. on Thursday, September 20, 2012
9. The grand prize winner will be notified by phone.
10. All decisions made by Company management regarding any aspect of this Contest are final.

GENERAL CONDITIONS:

1. Winners are responsible for all applicable taxes associated with the receipt of the prize (prizes are not transferable and may not be exchanged).

2. Any person winning over \$600.00 in prizes will receive an IRS form 1099 at the end of the calendar year for tax purposes and a copy of such form will be filed with the IRS as required by law.
3. No purchase necessary. Contest is void where prohibited. Contest is subject to all applicable federal, state and local laws and regulations.
4. Odds of winning depend upon the number of eligible contestants participating during the Contest Period.
5. By participating in the Contest, the winner or winners agree to have their name, voice, or likeness used in any advertising or broadcasting material relating to this Contest, in any media now known or hereafter devised for advertising or promotional purposes without additional compensation, and must sign a publicity release prior to acceptance of the prize. By entering this Contest, each participant agrees to comply with the Official Rules and the decisions of the Contest sponsor which shall be final and binding in all aspects relating to the Contest.
6. All Contest winners will be required to sign a liability release prior to acceptance of any prize. Pursuant to the liability release, the winner or winners will agree to hold Company, any other Contest parties and each of their respective affiliates, subsidiaries, agencies, officers, shareholders, directors, employees, agents and representatives of each of the foregoing, harmless against any and all claims or liability, directly or indirectly related to or arising from or in connection with Contest participation or the acceptance, possession or use / misuse of awarded prize or any portion thereof, or participation in prize-related activities, including but not limited to any related travel.
7. Winners must provide valid identification (i.e. via driver's license, passport or other government-issued photo I.D.) to claim their prize.
8. The Station retains the right to disqualify any contestant if all Contest rules are not followed. Contest void if prohibited by law.
9. So long as no participant is materially adversely affected, the Station reserves the right to make changes in the Contest rules, which will become effective upon being announced on the air.
10. Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for the inability of any contestant to complete or continue a telephone call, facsimile transmission or internet registration due to equipment malfunction, busy lines, inadvertent disconnections, communication failures or human error that may occur in the transmission, receipt or processing of entries. In addition, Company, participating sponsors and their respective parent companies, subsidiaries, affiliates or their representatives, agents and employees are not responsible for lost, misdirected, mutilated, illegible or incomplete Contest entries. Once submitted, entries become the property of the Station and will not be returned.
11. By accepting the prize, the winner acknowledges that Company has neither made, nor are in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize or to any portion thereof, including but not limited to its quality, mechanical condition or fitness for a particular purpose.

12. Company, its subsidiaries, its affiliates, participating sponsors and promotional partners will not assume any responsibility for any changes in the execution of the Contest, including; cancellation of the Contest as a result of the occurrence of events not within the control of Company, its subsidiaries, affiliates, participating sponsors, promotional partners and other radio stations, such as Acts of God, strikes, terrorists acts or criminal acts of third parties. In the event, such an act should occur; reasonable attempts will be made to offer the winner comparable prize(s) currently being offered by the Station in lieu of the prize originally awarded.
13. Copies of Contest rules are available upon request during regular business hours, Monday – Friday 9:00 a.m. to 5:00 p.m., in the offices of the Station, located at 21 East St. Joseph Street, Indianapolis, IN 46204.